



# TREND 2019

**FEATURING**

COLOR GUILD - COLOR OF THE YEAR

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**0627 – Into The Stratosphere**





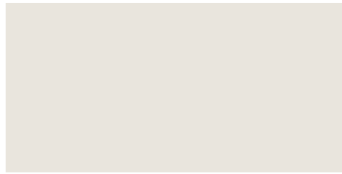


## Craft Luxe

Unexpected harmony emerges from this craft inspired group. Framed by the contrasting neutrality of deep **November Storms** and comforting **Elk Skin**, a unique duo shine through. The artistic pairing of **Temptress** and **Yellow Umbrella** center you as the curator of gorgeous décor.



Temptress  
1144



Elk Skin  
0565



Yellow Umbrella  
0800



November Storms  
0543

## DNA

Celebrating our roots is at the heart of this palette. Through nostalgia and the power of the future, we have colors that will move us forward with **Atmosphere** and **Into the Stratosphere**. Treasuring our past through the classic shades of **Sweet Angelica**, **Kung Fu** and **Sugar Dust**.

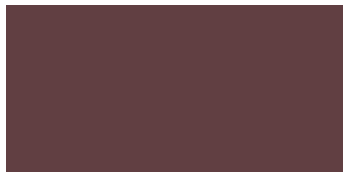


Into The Stratosphere  
0627

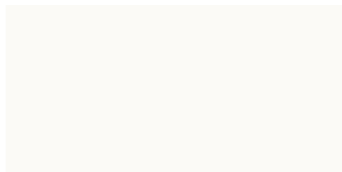
### COLOR OF THE YEAR 2019

#### 0627 – Into The Stratosphere

Immersed in this captivating dark blue we can imagine a journey into deep seas and endless night skies. Uplifting yet mysterious, and eternally elegant, this midnight hue is sure to transform any space into something extraordinary.



Kung Fu  
0109



Sugar Dust  
0011



Atmosphere  
0689



Sweet Angelica  
0806

The colours for 2019 reflect the contrasts of everyday life, celebrated here with four dynamic palettes. Past and future intertwine in DNA, while craft and technology are celebrated in unison with Craft Luxe and Humanity Within. The natural world takes center stage with the restorative colours of The Happiness Project contrasting with the otherworldly depths of our Colour of The Year: Into the Stratosphere.

## The Happiness Project

With a joyful attitude, this palette is the remedy for our hectic lives. The restorative power of nature flows from the calming neutrals of **Deep Space** and **Ice Flow** with a verdant pop of **Perennial Garden**. The happy glow of **Jack-O-Lantern** is as cheerful as the name suggests.



Deep Space  
0487



Jack-O-Lantern  
1038



Ice Flow  
0448



Perennial Garden  
0759

## Humanity Within

The blurring of boundaries between man and machine inspires this collection. Curious technology inspired neutrals are reflected in **Techile** and **Dark River**, while **Oak Tone** and **Power Lunch** hint at the humanity within. A passionate punch of **Siren** is the lifeblood and energy of the group.



Oak Tone  
0217



Power Lunch  
0572



Dark River  
0494



Techile  
0533



Siren  
1117