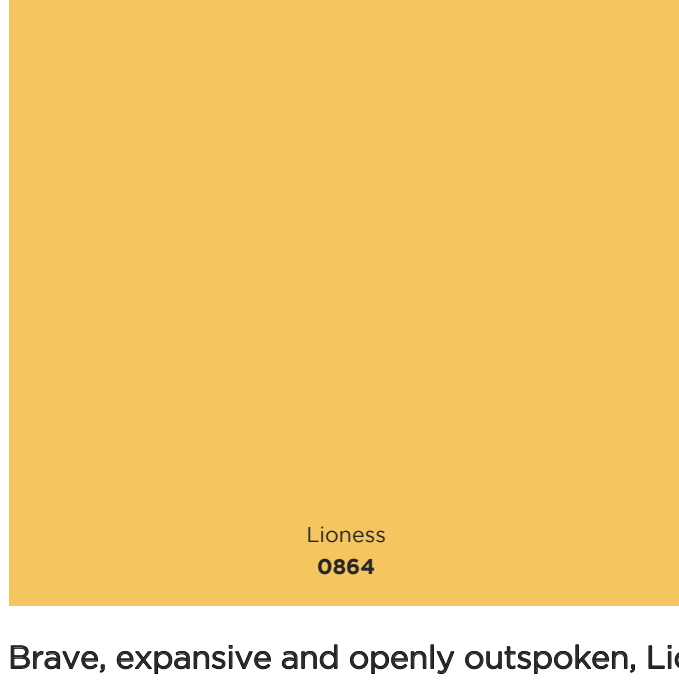
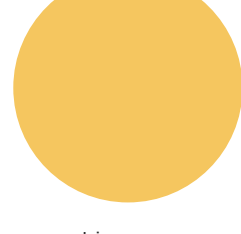


# COLOR OF THE YEAR 2020

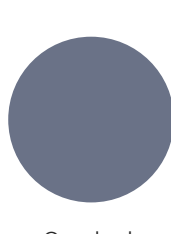


Brave, expansive and openly outspoken, Lioness 0864, Color of The Year 2020, exudes independence, generosity and light. As we continue to break boundaries and defy definition, we are also discovering new ways to relate to each other in our constant search for connection.

The contrast between our yearning to be part of the pride and desire to buck the crowd informs the eclectic mix of muted tones and vibrant hues emerging as perfect pairings for our color of the year, Lioness. With a few helpful hints, find inspiration in this glorious shade and all its possibilities; as the leader of this trend, Lioness is a bold encouraging color that says Go ahead, roar a little!



Lioness  
0864



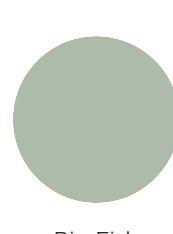
Overlook  
1319



Sheepskin  
0566



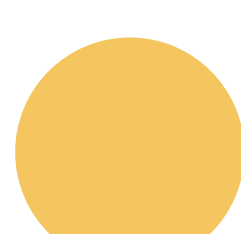
Plume Grass  
0414



Big Fish  
0435



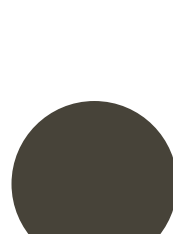
Lioness takes on a fresh appearance when paired with cool-toned neutrals and muted hues. This combination feels light and crisp with the yellow bringing welcome warmth and clarity to the predominantly shaded quality of the rest of the palette. Here, tonally similar Sheepskin, Plume Grass and Big Fish are uplifted with the introduction of Lioness. This palette is the perfect application for bright and inviting living and dining areas. Furthermore, try the greyed-off blue tone of Overlook with Lioness for a more contrasted finish.



Lioness  
0864



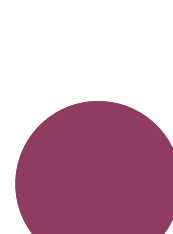
Cantera  
0343



Philosophically Speaking  
0578



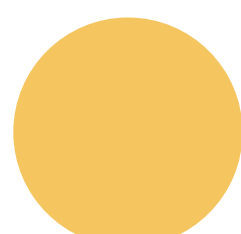
Hint of Vanilla  
0001



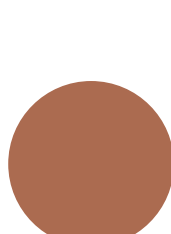
Berry Patch  
1152



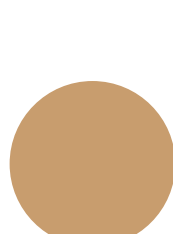
Lioness becomes truly bold when grouped with monochromatic hues and dynamic vibrant tones. For a brave and energetic space, Lioness and Berry Patch are the perfect duo, whilst the darker Philosophically Speaking creates an elegant statement when paired with this vibrant yellow. This defined contrast between light and dark will bring a contemporary feel to any room.



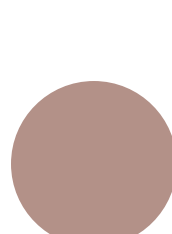
Lioness  
0864



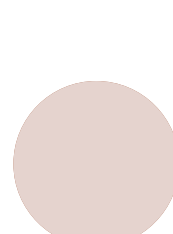
Sizzling Hot  
0045



Apple Crisp  
0247



Calliope  
0044



Soufflé  
0159



For a soft, calming approach, Lioness is transformed when paired with warm, earthy tones, becoming an idyllic shade for relaxed interiors as the tonally similar gradient from light to dark creates a powerful yet soothing atmosphere. This inviting and cosy color combination makes Lioness ideal for bedrooms and rest areas, especially in harmony with a blend of Calliope and Soufflé in tactile volumes of textile and decorative furniture. For even more variation try Lioness as a highlight against Sizzling Hot for a rich and sophisticated finish.